

Specialty Atlas now lists more than 1,800 checked specialty cafés in 13 countries

Specialty Atlas is a free iOS and Android app for coffee lovers. Only cafés that serve specialty coffee make it onto its map. The founder checks each one personally before it is added, with help from the community. Since launching in May 2026 the app has been downloaded more than 3,400 times and now lists more than 1,800 cafés in 362 cities across 13 countries.

3,400+

downloads

1,800+

cafés

362

cities

13

countries

Cafés are only part of the app. Specialty Atlas also helps people find coffees that suit their taste, brew at home from a recipe, track down a cupping or festival nearby and talk coffee with others. The app is available in 16 languages.

Key features

- **Map:** specialty cafés and roasters, filterable by brew method, atmosphere and what's on the bar.
- **Beans on bar:** cafés that manage their own profile list the beans they have on bar. Users can get a notification when a coffee they are looking for turns up at a café nearby.
- **Atlas Lab:** a proprietary taste-matching algorithm. A short quiz learns the user's preferences: favourite notes, acidity, sweetness, body, roast level and brewing gear. Each of more than 3,300 coffees from 290 roasters then gets a match score with a short explanation of where it comes from. Matching is based on the SCA flavour wheel rather than popularity, and every coffee rating sharpens the next matches.
- **Coffee Passport:** rating a café on the spot earns a stamp for the Coffee Passport. Every city has its own unique stamp that draws on its history, with a coffee twist. Cafés can order a stand with their own QR code to put next to the till, which speeds up confirming a visit. Activity in the app earns Coffee Miles and unlocks new levels.
- **Step-by-step brewing:** a pour timer that shows how much water to add and when, help dialling in espresso, a brew journal and recipes from roasters and the community, as well as championship-winning ones.
- **Events:** cuppings, workshops and festivals on a calendar and a map, with reminders that follow the event's time zone.

- **Edu Corner and community:** an offline coffee knowledge base, a friends list and café conversations in Buzz.



“I knew there were plenty of café maps out there. But I wanted one app that could hold the whole specialty scene: checked cafés, roasters, beans, brewing and the people who live for it.”

Marcin Dziubak, founder of Specialty Atlas

For cafés and roasters

Cafés and roasters manage their profiles in the Specialty Atlas Business panel (specialtyatlas.com/b2b). Cafés can claim their listing, show the beans on their bar, announce events, have their own Coffee Passport stamp and see guest ratings and profile views. Roasters keep their bean catalogue there and can see which cafés on Specialty Atlas have their beans on bar. The basic plan is free.

About the founder

Marcin Dziubak is a graphic designer and video maker with more than eight years of experience. He discovered specialty coffee while working behind the bar of a chain café and went on to write about it on his blog, Kawa To Owoc (“Coffee Is a Fruit”, kawatoowoc.pl). Before the first line of code was written, he talked to baristas and regulars in cafés across several countries and turned what he heard into a 100-page specification.

About Specialty Atlas

Specialty Atlas is a free iOS and Android app dedicated to specialty coffee, available in 16 languages. It covers checked cafés and roasters, what each café has on bar, taste matching in Atlas Lab, a Coffee Passport with city stamps, step-by-step brewing, events and a community. Cafés and roasters manage their profiles in the Specialty Atlas Business panel. The app launched in May 2026.

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